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Milestone Marketing Associates Signs Tube Dude

SARASOTA, Florida (July 6, 2011) – Even art needs good marketing.

Which is exactly what local agency Milestone Marketing Associates, Inc., has agreed to deliver to Tube Dude, the Sarasota company that makes those brightly-colored, aluminum tube-based sculptures that have been popping up all over southwest Florida during the last year.

“With everything we create and build, we hope to put a smile on anyone’s face that sees it,” said Scott Gerber, president of Tube Dude. “It’s a lot of fun to construct a Tube Dude especially when it is something customized for a client.”

Milestone’s first project for Tube Dude will be to design and develop a new website to support Tube Dude in its national expansion efforts.

“It’s definitely an incredible phenomenon,” says Milestone president Matthew Anderson. “The Tube Dude brand of artwork has proved to be wildly popular in the Sarasota area, and we are very excited to be working with the company as they expand their reach across the country.”

About Tube Dude

Based in Sarasota, Florida, Tube Dude began when Scott Gerber decided to close his previous business, Luxury Custom Yachts, in 2010. What started as a one-off piece of decoration for his own dock took off almost immediately, as friends, neighbors and complete strangers alike all began clamoring for a Tube Dude of their own. Before long, Tube Dudes were popping up all over Sarasota, and have even been displayed in local galleries and at the 23rd Annual Downtown Sarasota Festival of the Arts. Visit Tube Dude online at www.tube-dude.com, or call 941-232-9955.

About Milestone Marketing Associates, Inc.

Milestone Marketing Associates, Inc. is a virtual advertising agency based in Sarasota, Florida. Milestone provides a full range of traditional advertising, marketing and public relations services, digital solutions including website design, online marketing and video production, as well as trade show consulting and corporate event management. For more information about Milestone Marketing Associates, call (941) 735-6009, email info@milestone-marketing.com, or visit www.milestone-marketing.com.

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